

WHEN FRAUD RINGS ATTACK.

How monitoring digital behavior at scale prevented more than \$800k in fraud losses for a high-growth credit card issuing fintech company.



early detection



sophisticated attack



\$800k saved



>60k fraud attempts

The Client

In Q3 2021, a credit card issuing, hyper-growth fintech was celebrating hitting their highest customer growth rate, ever.

The Attack

A sophisticated fraud ring caught wind of the issuer's success and attacked, with the goal of using a coordinated effort to overwhelm the system.

The Impact

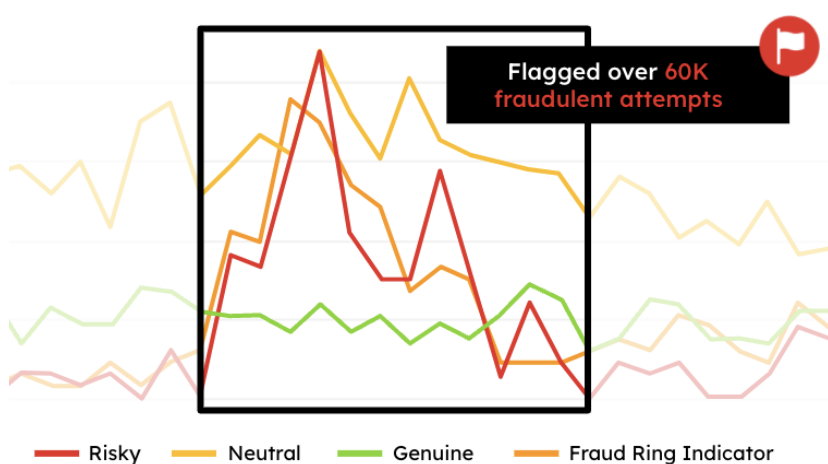
The issuer's fraud team started pending, and then outright declining all applicants from a particular acquisition channel.

False declines were potentially costing the issuer hundreds of thousands of dollars. But they couldn't afford to trust anyone while knowing such a highly aggressive attack was in progress.

The Neuro-ID Solution

Neuro-ID's behavior-based identity solutions identified behavior directly related to the fraud ring. Neuro-ID alerted the credit-card issuer to each fraudulent applicant. Most of these bad actors would have been missed otherwise.

Digital Intent Over Time



The Result

Neuro-ID saved the issuer more than \$800k in fraud loss and caught fraud that the issuer's existing fraud and risk tools had missed.

ID Crowd Alert™

- ✓ Alerted to sharp increase of fraudulent behavior around PII, indicating low familiarity
- ✓ Identified abnormal spike in risky applicant volume
- ✓ Identified fraud missed by issuer's existing stack
- ✓ Prevented \$800K in losses

Learn more at neuro-id.com

Case studies describe our past work on real cases, but are not intended to guarantee that current or future customers will achieve the same results.

“Neuro-ID is a necessity.”

- Manager, Fraud and Risk, Credit-Card Issuing Fintech